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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named Applicant: Plow

Serial No.: 09/922,182

Filed: August 2, 2001

For: SYSTEM, METHOD, AND COMPUTER
PROGRAM PRODUCT FOR STORING INTERNET
ADVERTISEMENTS AT A USER COMPUTER

Art Unit: 3671

Examiner: Mammen

STL9-2000-0035-US1

November 26, 2003

750 B STREET, Suite 3120
San Diego, CA 92101RESPONSE TO OFFICE ACTIONCommissioner of Patents and Trademarks
Washington, DC 20231

Dear Sir:

In response to the Office Action dated November 7, 2003, please amend the above-captioned patent application as follows. It is believed that the amendment should be entered after final because it places the application in better condition for appeal by narrowing the issues for appeal, see MPEP §714.12 and 37 C.F.R. 1.116.

1176-3.AM1